



Heather Liu

Senior Portfolio Analyst

Heather Liu joined L&S Advisors in 2005 upon its relaunch as an independent, fee-only registered investment advisor (RIA). In her role as a senior portfolio analyst, she works closely with the Chief Investment Officer conducting in-depth security research and analysis. In addition to monitoring economic data and applying macroeconomic research in an effort to anticipate upcoming trends, Heather is involved in ongoing investment strategy development. She also assists the L&S team with operational and administrative support.

Heather began her career at UBS Financial Services as a Branch Office Administrator and Client Service Associate, where she spent two years offering top-quality support to financial advisors and the management team.

Heather holds a B.A. in economics from the University of California, Los Angeles. She is also a Series 65 Licensee.