# **SMA Tactical Equity Income Strategy**





# **Strategy Objective**

Seeks to limit client exposure to both sector specific and systemic market events, while providing income. This process seeks to produce a high and growing dividend yield while balancing capital preservation with growth of capital over a full market cycle.

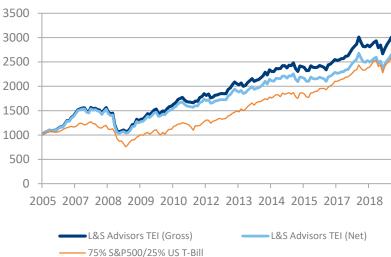
### **Investment Universe**

- U.S. issues and ADRs: Unconstrained; can add MLPs, REITs, or commodity ETFs if appropriate.
- No leverage, options, or shorting.

### **Strategy Strengths**

- Top down macroeconomic analysis utilizing proprietary tool with thematic overlays.
- Tactically adjusts sector / Industry exposure. Can be concentrated, including up to 100% cash.
- · History of both preservation of client capital and long term capital appreciation.

### Growth of a \$1,000 Investment



### **Performance**

Please note all Characteristics, Performance, Allocation and Holding information as of June 30, 2019.

Annualized Returns								
	QTD	YTD	12 Mos.	3 Yr.	5 Yr.	7 Yr.	10 Yr.	ITD
L&S Advisors (Gross)	2.76%	12.68%	6.89%	7.95%	5.60%	7.80%	9.46%	8.39%
L&S Advisors (Net)	2.60%	12.30%	6.13%	7.09%	4.71%	6.85%	8.44%	7.39%
75% S&P 500/25% UST	4.40%	15.12%	9.57%	11.33%	8.49%	10.76%	11.26%	7.31%

Calendar Year Returns										
	YTD	2018	2017	2016	2015	2014	2013	2012	2011	2010
L&S Advisors (Gross)	12.68%	-6.91%	16.58%	2.92%	1.14%	9.42%	16.66%	4.57%	8.09%	13.76%
L&S Advisors (Net)	12.30%	-7.62%	15.60%	1.98%	0.23%	8.42%	15.53%	3.46%	6.96%	12.56%
75% S&P 500/25% UST	15.12%	-2.64%	16.25%	9.03%	1.16%	10.18%	23.60%	11.94%	2.02%	11.50%

**Characteristics** 

	L&S Advisors	75%/25%			
# of Holdings	52	506			
Avg. Mtk. Cap.	\$179.58 B	\$242.23 B			
Current Yield	2.09%	1.85%			
PE	21.98	19.63			
Alpha *	2.09%				
Beta *	0.74	1			
Sharpe Ratio *	0.72	0.72			
Std.Deviation *	10.73%	10.63%			
↑ Capt. *	83.19%	100.00%			
↓ Capt. *	77.76%	100.00%			
* Characteristics are based on net-of-fee returns from inception to date.					

n Allocations

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Allocation	%					
Industrials	11.30%					
Consumer Staples	10.40%					
Indices	10.00%					
Information Technology	9.50%					
Financials	8.50%					
Utilities	8.10%					
Consumer Discretionary	7.30%					
Communication Services	7.20%					
Health Care	7.00%					
Energy	6.30%					
Materials	6.20%					
	100%					

Ton Holdings

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Holding	%
SPDR S&P 500 ETF	9.99%
MKT VECTORS GOLD	5.08%
PROGRESSIVE CORP OHIO	2.29%
MASTERCARD	2.25%
VISA INC	2.24%
WASTE MNGMT INC	2.20%
MCDONALDS CORP	2.18%
ZOETIS INC	2.16%
BLACKSTONE GROUP L.P.	2.14%
PEPSICO INC	2.13%
	32.66%

# **Tactical Equity Income**

### **Investment Team**

#### **Rick Scott**

Portfolio Manager & CIO 39 years experience 14 years with strategy

#### **Bennett Gross**

Dir. Research & President 33 years experience 3 years with strategy

### **Heather Lui**

Sr. Analyst 13 years experience 13 years with strategy

#### **Craig Weston**

Sr. Analyst and Sr. Managing Director 30 years experience 3 years with strategy

### **Contact Information**

# Hugh P. Tawney

Senior Managing Director O: (310) 893-6060 C: (410) 952-2374

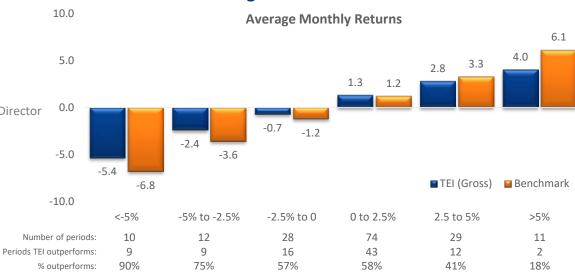
#### **Leanne Sindell**

Managing Director O: (310) 893-6060 D: (707) 255-3343

## **Strategy Philosophy**

Our philosophy is based on two guiding full market cycle. principles: (1) we believe risk management These core investment principles have been the transcends everything and (2) risk management focus of the strategy since inception. We believe occurs by investing around shifting probabilities. in order to realize the full benefits of the By listening to what the market is telling us, we strategy, the primary performance objective of make industry, sector, and portfolio wide generating attractive risk adjusted returns is allocation decisions, seeking to generate achieved over a full market cycle (5-7 years). attractive returns with below-market risk over a

# The L&S Tactical Advantage



The above chart/graphic is based on a comparison of average monthly gross returns of the L&S Tactical Equity Income Composite ("TEI") to the Benchmark and does not reflect the deduction of advisory fees. Returns presented will be reduced by the management fee and any other expenses a client may incur in the management of its account. Standard advisory fee schedules are described in Part 2A of L&S Form ADV.

### **Disclosure**

L&S Advisors, Inc. ("L&S") is a privately owned corporation headquartered in Los Angeles, CA. L&S was originally founded in 1979 and dissolved in 1996. The two founders, Sy Lippman and Ralph R. Scott, continued managing portfolios together and reformed the corporation in May 2006. The firm registered as an investment adviser with the U.S. Securities and Exchange Commission in June 2006. L&S performance results prior to the reformation of the firm were achieved by the portfolio managers at a prior entity and have been linked to the performance history of L&S Advisors. The firm is defined as all accounts exclusively managed by L&S from 10/31/2005, as well as accounts managed in conjunction with other, external advisors via the Wells Fargo DMA investment program for the periods 05/02/2014, through the present time.

L&S claims compliance with the Global Investment Performance Standards (GIPS®). L&S has been independently verified by Ashland Partners & Company LLP for the periods October 31, 2005 through December 31, 2015 and ACA Performance Services for the periods January 1, 2016 to December 31, 2018. Upon a request to Sy Lippman at slippman@lsadvisors.com, L&S can provide the L&S Advisors GIPS Annual Disclosure Presentation which provides a GIPS compliant presentation as well as a list of all

L&S performance shown includes that of the Tactical Equity Income ("TEI") Composite which contains TEI fully discretionary accounts. The TEI Strategy seeks growth through capital appreciation primarily from the tactical and unconstrained investment in risk-appropriate individual equities. Composite performance results have been calculated by using time-weighted returns based on the beginning of period values on an adjusted capital basis. Performance results are total return and include the reinvestment of all income. Net of fee performance reflects the deduction of actual management fees and transaction costs. Gross of fee performance has been reduced by transaction costs. Valuations and returns are computed and stated in U.S. dollars. Past performance does not quarantee future results and other calculation methods may produce different results. Results include accounts no longer with the firm. The minimum stated account size for the TEI Strategy is \$2,000,000; however, actual minimums may vary by client. Inception performance is as of October 31, 2005.

For comparison purposes the TEI Composite is measured against the blend of 75% S&P 500 Total Return Index and 25% Bank of America/Merrill Lynch U.S. T-Bill 0-3 Month Index ("Benchmark"). The S&P 500 Index is an index of 500 stocks chosen for market size, liquidity and industry grouping, among other factors. The S&P 500 is designed to be a leading indicator of U.S. equities and is meant to reflect the risk/return characteristics of the large cap universe. Companies included in the index are selected by the S&P Index Committee, a team of analysts and economists at Standard & Poor's. The S&P 500 is a market value weighted index - each stock's weight is proportionate to its market value. The Bank of America/Merrill Lynch U.S. T-Bill 0-3 Month Index tracks the performance of the U.S. dollar denominated U.S. Treasury Bills publicly issued in the U.S. domestic market with a remaining term to final maturity of less than 3 months. Benchmark returns are net of withholding taxes.

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