



Greg Simonian

Managing Director

Gregory Simonian is Managing Director of L&S Advisors. In his role, Greg is responsible for building new distribution channels as well as the raising of assets on the firm's existing platforms. Relying on his experience in creating and building multiple investments, Greg strives to match new investors to the numerous equity and fixed

income strategies L&S offers.

For over two decades, Greg has advised institutions, RIAs, family offices, broker/dealers, and financial consultants on creating and implementing successful and sustainable marketing strategies for numerous investment products. Prior to joining L&S Advisors, Greg was a high-producing investment and financial services executive who personally raised over \$2.5 billion in assets.

Greg received a Masters in International Management at the American Graduate School of International Management (Thunderbird) and his Bachelor of Science in Finance at the University of Denver. In addition, Greg holds a Series 65 license.